2021

SPONSORSHIP PACKAGE

COVID-19
Resources
Canada
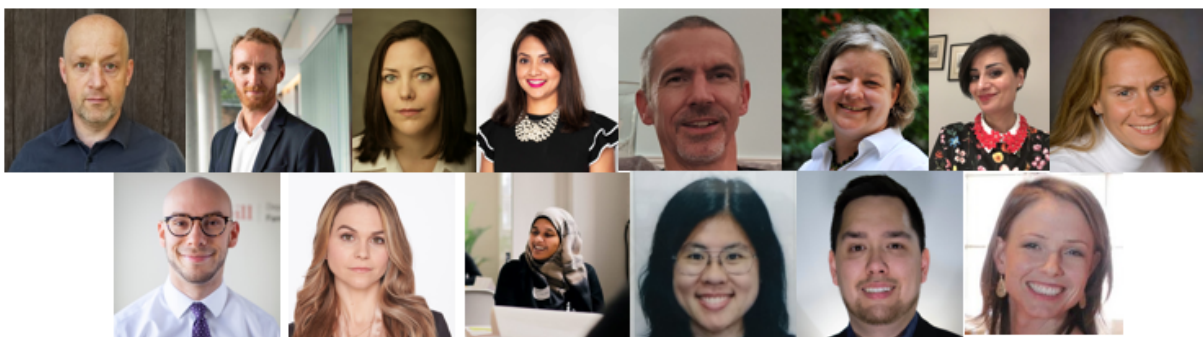

RESOURCES FOR RESEARCHERS
AND CLINICIANS RESPONDING TO
THE COVID-19 EPIDEMIC IN CANADA

ABOUT US

COVID-19 Resources Canada is a central hub designed to help those involved in COVID-19 research and development in Canada locate human resources, expertise, reagents, equipment and information in a timely manner.

We started building this resource in late March 2020, with the help of nearly 40 volunteers from academia, national and provincial research organizations and the private sector (~5,000 hours of volunteer labour). We continue to receive ~$500,000 of annual in-kind labour support from these organizations to support our crucial contributions in the Canadian COVID-19 response.

Our core volunteer team.

Our goals are to:
- Serve as a reliable source of information and expertise for COVID-19 research in Canada
- Support & facilitate coordination of Canadian COVID-19 research efforts
- Support COVID-19 capacity-building in public health, research and grassroots initiatives.

For us to continue supporting the COVID-19 response effort in Canada, we need your financial support.

OVERVIEW

Volunteer Database

We have recruited over 4,000 volunteers from across Canada. Our goal is to match volunteers to organizations in need of urgent help.

Reagent Database

In collaboration with NRC, we built a centralised database to track reagents for COVID-19 related diagnostics and research.

Funding Opportunities

In collaboration with CanCovid and multiple universities, we created a centralized list of COVID-19 funding opportunities, including those from public, private & non-profit entities.

Funded Research

We built a centralized list of Canadian COVID-19 related research projects funded by the loca, federal and international funding agencies to keep the scientific community informed.

Community Initiatives

We crowd-sourced over 200 community response initiatives led by individuals across Canada, and globally, including volunteer opportunities and information portals.

Expertise Database

In collaboration with multiple institutions, we created a pan-Canadian COVID-19 expertise database to help researchers find collaborators, and the media to find experts.

OUR STORY

COVID19 Resources Canada first came to life in the early days after the shutdown of Canadian universities and research labs.

Co-founders Guillaume Bourque, a Professor in Human Genetics at McGill University, and Tara Moriarty, an Associate Professor at the University of Toronto's Faculties of Dentistry and Medicine, had separately started gathering people, information and resources necessary for the COVID-19 response.

Moriarty, Bourque and other volunteers from the National Research Council, University of Toronto and McGill University met late on a Friday night on Twitter, and started building COVID19 Resources Canada early the next afternoon.

Dr. Guillaume Bourque is a Professor at McGill University.

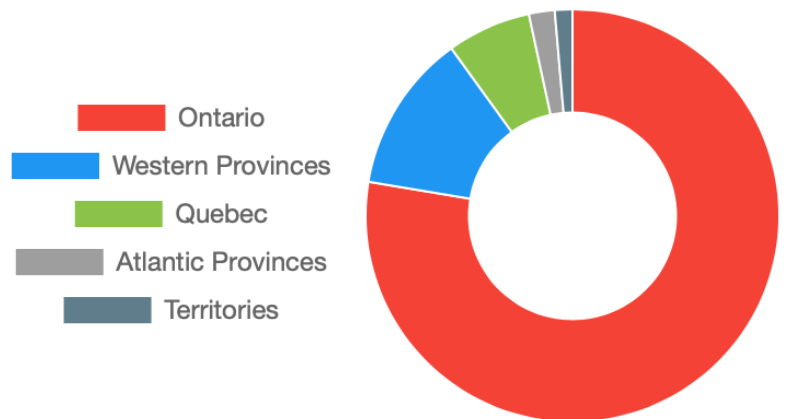*Dr. Tara Moriarty is an Associate Professor at the University of Toronto.*

"What surprised me most about this effort was how fast we were able to assemble a team of volunteers for this project, and how dedicated everyone was to a common objective," says Bourque, who is also the Director of the Canadian Center for Computational Genomics. "I have worked on many large-scale collaborative efforts before but never anything like this. In less than a week, by pulling in volunteers with the right skills, we were able to do something that would have otherwise probably taken months."
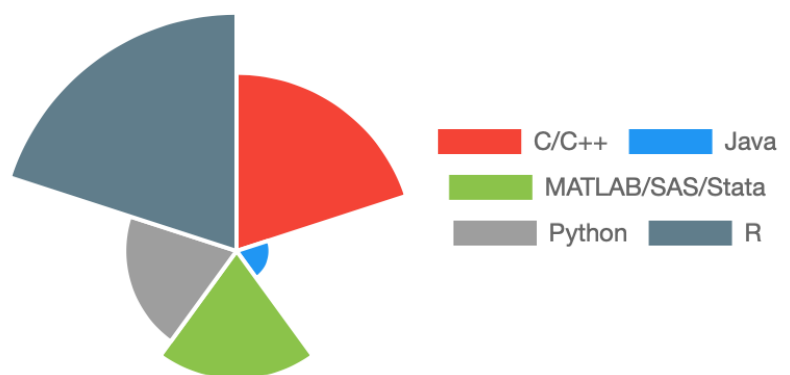
OUR VOLUNTEERS

In less than two months, we have recruited 4,000+ volunteer researchers, students and medical and allied healthcare professionals across Canada, in every province and territory. We have mobilized 14 regional leaders to work with 323 volunteers from across the country to collect and post crucial information about Canadian COVID-19 research funding, projects, expertise, reagents, experimental protocols and results and publications, as well as other scientific and grassroots initiatives providing support to or needing support from the scientific community.

We began deploying volunteers from this database ("external" volunteers) to help with COVID-19 responses outside our organization less than one month ago.

Regional Volunteer Breakdown By Province

- Ontario
- Western Provinces
- Quebec
- Atlantic Provinces
- Territories

Our Volunteers' Data Skills

- C/C++
- Java
- MATLAB/SAS/Stata
- Python
- R

As can be seen here, the volunteers registered in our database are located all over Canada and are highly skilled. With respect to education, more than 70% hold a Masters' or a health professional degree. Most speak at least one additional language.

OUR REACH

Social Media

🔗 ~5,000 monthly website visits

✉ 4,000+ weekly email subscribers

🐦 1,200+ Twitter followers, with 160+ tweets so far, generating over 5.4K impressions per day

in 1.4K+ LinkedIn impressions

f 150 Facebook followers

Testimonials

"Shoutout to Tara Moriarty & Guillaume Bourque for organizing COVID-19 Canada. This is a great resource of professional volunteers. Some of them joined us this week, and they are helping us to collect and report the number of COVID-19 related deaths."

— Dr. Iacovos Michael
Cancer Research Scientist, École polytechnique fédérale de Lausanne

Media Coverage

CBC

THE HILL TIMES

addgene
A better way to share plasmids

RE$EARCH MONEY

UA/AU University Affairs Affaires universitaires

ED Evidence for Democracy

OUR FUTURE GOALS

Serve as a reliable source of information & expertise for COVID-19 research in Canada

- To continue to crowd-source COVID-19 related information and initiatives
- To develop new sections (including tackling misinformation)
- To increase our visibility and ensure we reach individuals across Canada

Support & facilitate the coordination of COVID-19-related research efforts in Canada

- Form partnerships with funding agencies/institutions to serve as a central hub for funding information
- Develop new methods to match together scientists with shared research interests to better respond to COVID-19 challenges
- Coordinate the re-allocation of essential resources in the COVID-19 effort (e.g. reagents for critical research efforts)

Support COVID-19 capacity-building in public health, R&D and grassroots initiatives

- Find new COVID-19 related volunteer opportunities
- Continue to match our volunteers (as per their time, skills and interests) to organizations in need of help amid COVID-19
- Partner with new organizations to help boost the COVID-19 opportunities we have collated on our site

PARTNERSHIP LEVELS

This is your chance to directly support COVID-19 efforts across Canada.

We run our organization with a core network of nearly 40 volunteers. Our sponsors and partners providing in-kind support, valued at $500,000/year, include McGill University, University of Toronto, the National Research Council, Ontario Institute for Cancer Research, Calcul Quebec, CanCOVID, LabCrunch and CactusHive Inc.

But in order to continue our efforts, and expand further, we are asking for your financial support today. We need to obtain $200,000 in cash contributions to support our IT-related costs and income for the nine postdoctoral fellows, graduate students and web developers who helped build the network from scratch but need income to continue in these roles until May 31, 2021.

Help us fill in the gaps in the pandemic response, and enable both researchers and local communities access the resources they need!

Benefits	Platinum ($80,000)	Gold ($40,000)	Silver ($20,000)	Bronze ($10,000)
Organization logo featured on our About Us page	✓	✓	✓	✓
Organization logo featured on our website homepage	✓	-	-	-
Logo on promotional materials	✓	✓	✓	✓
Dedicated social media acknowledgements per month	20	10	5	3
Feature logo in our weekly emails to 4,000+ volunteers	✓	✓	-	-
Spotlight feature in our weekly emails to 4,000+ Volunteers	✓	-	-	-

CONTACT US

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